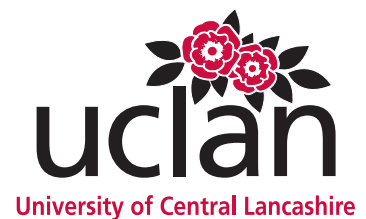


# PUBLIC VALUE MANAGEMENT

Catalogue of links to online presentations on public value made at conferences and events organised by and involving the University of Central Lancashire's Applied Policy Science Unit between **2014** and **2019**





# Public value is essentially what the public values, seen at the level of the individual citizen grounded in their everyday experiences in the public sphere.

In an era of globalisation, fake news and fiscal crises a turn to value beyond economic efficiency and markets has become more significant than ever before. Public value represents the 'humanisation' of policy and practice and is now widely regarded as a key issue facing public, private and social sector organisations in contemporary society.

Today, in the face of large, complex issues and 'wicked' problems new institutional structures are emerging as organisations co-ordinate and consult to achieve their missions and secure their mandates. Today, organisations are engaging citizens and communities in structures of co-creation and consultation to pursue public value in the design and implementation of policies and projects.

Since 2014, the Applied Policy Science Unit (APSU) at University of Central Lancashire's (UCLan's) Westlakes campus, working in partnership with the Samuel Lindow Foundation, has been working with a range of collaborators to develop an approach to recognising and realising public value in policies, projects and programmes. This approach has resulted in the development of a framework encompassing influencing contexts, individual perceptions, professional practice and institutional design.

This brochure gives links to talks made by contributors at a series of events which focused upon aspects of public value. The events were organised by UCLan's APSU with its members and collaborators and held in Cumbria since 2014. These links, which access on-line verbatim recordings of talks made at these events, should all play on your computer or device.

The talks given at these events show the scope and scale of a public value approach, the dimensions of its impact and how it emerges in policy and practice, often unforeseen and unrecognised. At all of these events APSU made a keynote contribution based upon its applied research and those sessions reveal the evolution of its major research project from the early recognition of public value issues to the development of a comprehensive framework for action.

The events are...

- 1. Governing Mega-Projects: Towards Public Value Management**  
One-day conference held at Westlakes on 16 October 2014
- 2. Achieving Public Value: A 360 Degree View of Project Management**  
One-day conference held at Westlakes on 1 July 2016
- 3. Sustainable Tourism and the Public Value of Nature**  
One-day conference held at Westlakes on 29 September 2017
- 4. Cumbria Nuclear Conference series, event on public value**  
Held in Kendal on 21 June 2018
- 5. Results for Citizens 2019 Westlakes Public Value Convention**  
Held at Westlakes over two days on 23-24 May 2019.

# Governing Mega-Projects: Towards Public Value Management

a free one-day conference at the UCLan Westlakes Campus  
incorporating the annual Samuel Lindow Foundation Fyfe Lecture

**Thursday 16 October 2014**



**This conference will:**

- Provide essential insights on the governance of mega-projects and public value
- Includes a range of case studies from a variety of sectors
- Connect project management to its wider social context
- Characterise mega-projects in respect of their uncertainty, ambiguity and multiple world-views
- Explore the potential of mega-projects to achieve massive public value
- Bring together experienced practitioners and scholars to share best practice



Participate from anywhere in the world, live on-line at:  
<http://breeze01.uclan.ac.uk/r8k19az2rwd>  
select 'Enter as a Guest' and enter your name



For more information or to reserve a place email [RWylie@uclan.ac.uk](mailto:RWylie@uclan.ac.uk) or call 01946 517204

# Governing Mega-Projects: Towards Public Value Management

Thursday 16 October 2014

**This one-day conference was organised by the Applied Policy Science Unit of the University of Central Lancashire and part-funded by The Samuel Lindow Foundation. Incorporating the Foundation's annual Fyfe lecture, it focused upon the value delivered by large scale 'Mega-projects'. It explored the crucial link between the realisation of public value and the processes and structures of governance of these projects which, due to their defining scope and scale, have a significant and sometimes long-lasting influence upon the communities, regions and nations within which they are located.**

With an impact lasting for many decades, and with an economic value of sometimes hundreds of millions of pounds, these projects require special ways of working often within a high degree of uncertainty and ambiguity. Because of their scope and scale, and the range of organisations involved in their delivery, the successful governance of mega-projects can create networks of powerful and enduring interpersonal and inter-organisational relationships spanning communities, sectors and interests. We believe that these networks may be engaged and optimised to maximise the public value these projects can achieve, and that, consequently, the overall value of these projects should accommodate their public value potential.

Drawing upon the experience of practitioners involved in large-scale megaprojects from a range of sectors, and scholars from the UK and USA, this conference explored the potential for inter-organisational and stakeholder relationships within the governance architecture of mega-projects for wider application without the formal boundaries of these project, to maximise public value.

Of special interest is how these relationships may be extended into dialogues with stakeholders, communities and interests, in structures such as external partnerships, massively enhancing the public value they can achieve.

<b>SPEAKER</b>	<b>ORGANISATION</b>	<b>TALK TITLE</b>	<b>LINK</b>
<b>Prof Gerry Kelleher</b>	Vice Chancellor of UCLan	Chairman's introduction	<a href="https://vls.uclan.ac.uk/Play/10586">https://vls.uclan.ac.uk/Play/10586</a>
<b>Dr Rick Wylie</b>	Samuel Lindow Academic Director, UCLan	Seeing the Wood and the Trees: Governance and Public Value	
<b>Duncan Ross-Russell</b>	Project Management Director, Faithful and Gould	Achieving Public Value in Mega-Projects: Towards Aligned Leadership	<a href="https://vls.uclan.ac.uk/Play/10587">https://vls.uclan.ac.uk/Play/10587</a>
<b>John Clarke</b>	Chief Executive, Nuclear Decommissioning Authority	Walking and Chewing Gum: Delivering the Primary Outcomes of Mega-Projects whilst also Maximising Wider Public Value	<a href="https://vls.uclan.ac.uk/Play/10588">https://vls.uclan.ac.uk/Play/10588</a>
<b>Kenna Kintrea</b>	Assurance Director, Accounts Select Committee		<a href="https://vls.uclan.ac.uk/Play/10589">https://vls.uclan.ac.uk/Play/10589</a>
<b>Martyn Lass MBE</b>	Technical Director, Atkins Limited	A Game Changer: Aspects of Delivering London 2012	<a href="https://vls.uclan.ac.uk/Play/10590">https://vls.uclan.ac.uk/Play/10590</a>
<b>Nick Taylor</b>	Director and Principal Consultant, Outperform	Reconciling Programme and Portfolio Governance with UK Best Practice models	<a href="https://vls.uclan.ac.uk/Play/10591">https://vls.uclan.ac.uk/Play/10591</a>
<b>Prof. Jack Goulding</b>	Professor of Construction Project Management, Grenfell-Baines School of Architecture, Construction & Environment, UCLan	Assessing the Success of PPP Projects: A Critical Analysis	<a href="https://vls.uclan.ac.uk/Play/10543">https://vls.uclan.ac.uk/Play/10543</a>
<b>Dr. Champika Liyanage</b>	Lecturer, Grenfell-Baines School of Architecture, Construction & Environment, UCLan		<a href="https://vls.uclan.ac.uk/Play/10545">https://vls.uclan.ac.uk/Play/10545</a>
<b>Stephen Jones</b>	Chair, APM Planning, Monitoring and Control Special Interest Group, Sellafeld Ltd	How Does Best Practice Project Planning, Monitoring and Control Contribute to Effective Project Governance?	<a href="https://vls.uclan.ac.uk/Play/10544">https://vls.uclan.ac.uk/Play/10544</a>
<b>Professor John Fyfe CBE</b>	International Specialist in Strategic Partnerships and an Ambassador for Cumbria	THE 2014 Fyfe Lecture Partnerships and Networks in Public Value Management	<a href="https://vls.uclan.ac.uk/Play/10546">https://vls.uclan.ac.uk/Play/10546</a>



Saltaire, UNESCO World Heritage Site, West Yorkshire, UK

*"A public value perspective takes into account the social settings in which we live"*

# Achieving Public Value: A 360 Degree View of Project Management

A free to attend conference at the UCLan Westlakes Campus  
incorporating the annual Samuel Lindow Foundation Fyfe Lecture

## Friday 1 July 2016

Organised by:



Sponsored by:



In collaboration with:



This conference will:

- Provide insights into the governance of mega-projects and public value
- Locate project management in its wider social context
- Include case studies from a variety of sectors
- Bring together experienced practitioners and scholars to share best practice
- Explore the potential of mega-projects to achieve public value
- Introduce a major three year applied research initiative in public value management



Participate from anywhere in the world, live on-line at:  
<http://breeze01.uclan.ac.uk/r8k19az2rwd>  
select 'Enter as a Guest' and enter your name



For more information or to reserve a free place email [RWylie@uclan.ac.uk](mailto:RWylie@uclan.ac.uk) or call 01946 517204

# Achieving Public Value: A 360 Degree View of Project Management

Friday 1 July 2016

**This conference focused upon achieving public value through the design and implementation of complex, large-scale projects and policies. Drawing upon the experience and expertise of policy makers, project management professionals, scholars and practitioners involved in engaging publics this conference focussed upon the public accountability of large-scale projects and the resolution of complex policy problems which elude simple, straightforward project planning and policy solutions.**

In a world of social pluralism, institutional complexity and technical uncertainty, of so-called 'Wicked problems' and 'Mega-projects' holistic, flexible and collaborative solutions are required which engage publics and accommodate a plurality of perspectives. To achieve success there is an imperative to engage with publics at all levels and in particular to focus upon the locality, on places to tailor policy to fit in with its social, and macro-political context. There may be no clear resolution to many problems, just courses of action in response to them, there may be no wrong or right answers or decisions, neither good or bad – nor black or white, just shades of grey and the engagement and consultative processes need to accommodate this range.

Today, new governance architectures take a wider perspective beyond the narrow individualism of rational choice and new issues reveal the limits of public administration as new problems emerge beyond the scope of organisational capacities or administrative

boundaries creating new political geographies and 'Issue publics'. Today a public value management perspective focuses upon publics in the context of issues and in this context asks 'What is of value to the public?' Proper public engagement in the process is key and the creation of opportunities for individuals and communities to have a voice and to have it heard adds significant value to the public sphere. But who actually are 'The public' and what do they value?

This conference foregrounded the role of partnerships and communities in identifying publics and public value and consequently adding value in the public sphere. Partnerships may emerge out of relationships involving producers and users of services in complex processes of co-creation which blur the distinction between practitioners and the public. A communities' perspective foregrounds the social context of these relationships in the sometimes-new arenas within which services are delivered and against whose interests 'Value' may be judged.

<b>SPEAKER</b>	<b>ORGANISATION</b>	<b>TALK TITLE</b>	<b>LINK</b>
<b>Dr Rick Wylie</b>	Executive Director, Applied Policy Science Unit, University of Central Lancashire	Projects and Public Value	<a href="https://vls.uclan.ac.uk/Play/12867">https://vls.uclan.ac.uk/Play/12867</a>
<b>Gary Shuttleworth</b>	Director of Public Affairs, NuGeneration Ltd	NuGen's Moorside Project: 'Powering the North' and Leaving a Sustainable Legacy for West Cumbria	<a href="https://vls.uclan.ac.uk/Play/12870">https://vls.uclan.ac.uk/Play/12870</a>
<b>Meg Hillier MP</b>	Chair of the Public Accounts Committee, House of Commons	Address and Q&A session	<a href="https://vls.uclan.ac.uk/Play/12884">https://vls.uclan.ac.uk/Play/12884</a>
<b>Brian Wernham RPP C.Eng</b>	Board Member of the Association for Project Management	Can the Project Management Profession Deliver Better Value to the Public?	<a href="https://vls.uclan.ac.uk/Play/12871">https://vls.uclan.ac.uk/Play/12871</a>
<b>Professor John Fyfe CBE</b>	Independent Strategic Partnerships Specialist	People and Partnerships for Public Value	<a href="https://vls.uclan.ac.uk/Play/12869">https://vls.uclan.ac.uk/Play/12869</a>
<b>Dr Paul Howarth</b>	Managing Director, National Nuclear Laboratory and Chair, Centre for Nuclear Excellence	The Centre of Nuclear Excellence: Recognising Public Value	<a href="https://vls.uclan.ac.uk/Play/12868">https://vls.uclan.ac.uk/Play/12868</a>
<b>Professor Paul Gilchrist</b>	Director of Nuclear Technologies, Jacobs	Delivering Projects Predictably in a Nuclear Environment	<a href="https://vls.uclan.ac.uk/Play/12914">https://vls.uclan.ac.uk/Play/12914</a>
<b>Martin Chown</b>	Supply Chain Director, Sellafield Ltd	Driving Value with the Supply Chain	<a href="https://vls.uclan.ac.uk/Play/12915">https://vls.uclan.ac.uk/Play/12915</a>
<b>Dr Adam Cooper</b>	Lecturer in Social Science and Public Policy, UCL	Understanding Public Value: Lessons from Cultural Policy and Renewable Energy Deployment	<a href="https://vls.uclan.ac.uk/Play/12916">https://vls.uclan.ac.uk/Play/12916</a>
<b>Julian Smith</b>	Head of External Affairs, Association for Project Management	"Try to become, not a man of success, but try rather to become a man of value." Was Einstein Right When it Comes to Projects?	<a href="https://vls.uclan.ac.uk/Play/12916">https://vls.uclan.ac.uk/Play/12916</a>
<b>Ross Hayman MCIPR</b>	Regional Director, Copper Consultancy	Attitudes to Infrastructure - the Public Acceptability Challenge	<a href="https://vls.uclan.ac.uk/Play/12918">https://vls.uclan.ac.uk/Play/12918</a>
<b>Tim Tinsley C.Eng</b>	Business Leader, National Nuclear Laboratory	Is There Life on Mars? How to Use Nuclear Waste to Find Out	<a href="https://vls.uclan.ac.uk/Play/12919">https://vls.uclan.ac.uk/Play/12919</a>

Whitehaven Harbour, Cumbria, UK

*“Now more than ever before society is looking for value beyond markets and money from projects, programmes and policies”*





2017  
INTERNATIONAL YEAR  
OF SUSTAINABLE TOURISM  
FOR DEVELOPMENT



Samuel Lindow  
Foundation  
Silver Jubilee  
1992 - 2017

# SUSTAINABLE TOURISM AND THE PUBLIC VALUE OF NATURE



## FRIDAY 29 SEPTEMBER 2017

**This one-day conference** will be held at the University of Central Lancashire's Westlakes Campus in West Cumbria. It is organised by UCLan's Applied Policy Science Unit in collaboration with the Tourism Society and Policy Network, to celebrate UN World Tourism Organisation's World Tourism Day during the International Year of Sustainable Tourism for Development.

**This event is free to attend** thanks to the generous sponsorship of the Samuel Lindow Foundation, an independent educational charity.

**The conference will be streamed live on-line**, meaning you can participate from anywhere in the world by going to <http://breeze01.uclan.ac.uk/r8k19az2rwd> and then select 'Enter as a Guest' and enter your name.

**To reserve your free place please go to** <https://valueofnature.eventbrite.co.uk>.



# Sustainable Tourism and the Public Value of Nature

Friday 29 September 2017

**This conference was a response to the 2017 United Nations World Tourism Organisation World Tourism Day, during the International Year of Sustainable Tourism for Development. It was a collaboration between The Tourism Society, the University of Central Lancashire's Applied Policy Science Unit and Policy Network, an international think-tank.**

In recent years, the valuation of environmental services and objects in the public sphere has become a priority in public policy. This growing interest is in part due to the importance, urgency, scope, and scale of environmental issues facing the world, a recognition of the wider value of nature and the pragmatic recognition that governments alone cannot effectively address many of these problems.

However, public value involves more than just the public sector - it extends, physically and virtually, into privately owned space. Moreover, as the distinction between public and private becomes more blurred, in a world still weighing the implications of the Brexit decision and the Trump presidency, the problem of oppositional thinking has come to the fore.

Drawing upon the expertise of practising professionals, policy makers and scholars it used tourism as a vehicle to give a public value perspective on nature and environmental decision making. This public value perspective gave an insight into the web of values, places, organisations, rules, knowledge, and other cultural resources that constitute the public sphere which are held in common by people through their everyday commitments and behaviours and held in trust by government and public institutions.

The conference focused upon areas such as the English Lake District and Solway Firth, places of high landscape and cultural value in which the natural environment provides society with a sense of belonging, meaning, purpose and continuity and enables people to thrive and strive amid uncertainty. In these areas the visitor economy converts assets like scenery and culture into economic value and a public value perspective also embraces socio-cultural, historical and symbolic values which can't be easily expressed economically and yet which have a high value in the public sphere.

Public value requires a less binary, more integrative and less oppositional perspective on decision making with public and private sectors engaging in hybrid spaces in which organisational and sectoral boundaries are blurred and valuations are complex. Today, nowhere is this more evident than in tourism where public and private property and perspectives interact and sometimes conflict to create or destroy value in the public sphere and protect the Earth we share.

<b>SPEAKER</b>	<b>ORGANISATION</b>	<b>TALK TITLE</b>	<b>LINK</b>
<b>Trudy Harrison</b>	MP for Copeland	Chair's Welcome	<a href="https://vls.uclan.ac.uk/Play/22621">https://vls.uclan.ac.uk/Play/22621</a>
<b>Taleb Rifai</b>	Secretary General UN World Tourism Organisation	World Tourism Day (2017), Official Message	<a href="https://www.youtube.com/watch?v=4AgJUv1r5o0">https://www.youtube.com/watch?v=4AgJUv1r5o0</a>
<b>Jenny McGee</b>	The Tourism Society	Opening remarks	<a href="https://vls.uclan.ac.uk/Play/22622">https://vls.uclan.ac.uk/Play/22622</a>
<b>Rick Wylie</b>	UCLan Samuel Lindow Academic Director	Spaceship Earth: Space Applications Supporting Sustainable Tourism	<a href="https://vls.uclan.ac.uk/Play/22630">https://vls.uclan.ac.uk/Play/22630</a>
<b>Isabelle Duvaux-Bechon</b>	Head of the Member States Relations and Partnerships Office at the European Space Agency		
<b>Gill Haigh</b>	Managing Director of Cumbria Tourism	Balancing Tourism and Environmental Sustainability	<a href="https://vls.uclan.ac.uk/Play/22631">https://vls.uclan.ac.uk/Play/22631</a>
<b>Federica Bertolini</b>	General Manager, The Fife Arms, Highlands Hospitality	The Fife Arms, Braemar: Hospitality meets Art and Culture in the Cairngorms National Park	<a href="https://vls.uclan.ac.uk/Play/22632">https://vls.uclan.ac.uk/Play/22632</a>
<b>Suzanne Wilson</b>	Research Fellow in Social Exclusion and Community Development UCLan	Social Exclusion and the Public Value of Nature	<a href="https://vls.uclan.ac.uk/Play/22633">https://vls.uclan.ac.uk/Play/22633</a>
<b>Dr. John Scanlan</b>	Research Fellow in Place Development and Promotion, UCLan	Place, Nature and West Cumbria	<a href="https://vls.uclan.ac.uk/Play/22852">https://vls.uclan.ac.uk/Play/22852</a>
<b>Professor Richard Sharpley</b>	Associate Head of School of Sport, Tourism and the Outdoors, UCLan	The Spiritual Value of Nature	<a href="https://vls.uclan.ac.uk/Play/12683">https://vls.uclan.ac.uk/Play/12683</a>
<b>Nic Coombey</b>	Coastwise Co-ordinator of the Solway Firth Partnership	Every Name Tells a Story: Sharing an Inspirational Coastline	<a href="https://vls.uclan.ac.uk/Play/22854">https://vls.uclan.ac.uk/Play/22854</a>
<b>Liz Davey</b>	Lake District National Park	The Lake District National Park World Heritage Site	<a href="https://vls.uclan.ac.uk/Play/22855">https://vls.uclan.ac.uk/Play/22855</a>
<b>Benjamin Carey FTS</b>	Managing Director, Carey Tourism	Lucy's Carbon: Monetising Landscapes	<a href="https://vls.uclan.ac.uk/Play/22878">https://vls.uclan.ac.uk/Play/22878</a>
<b>Luke Diccio</b>	Head of Content – 'Choose Cumbria', CN Group	The Nature of Attracting Talent – a Perspective	<a href="https://vls.uclan.ac.uk/Play/22874">https://vls.uclan.ac.uk/Play/22874</a>

The Eiffel Tower from The Trocadero, Paris, France

*“Public value focuses us upon  
the public sphere and upon  
the value we derive from it”*



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# CUMBRIA NUCLEAR CONFERENCE

Hosted by John Stevenson MP

Sponsored by:



# Cumbria Nuclear Conference Hosted by John Stevenson MP

Friday 21 June 2018

**Cumbria has been home to the nuclear industry for sixty years. The conference was a celebration of the county's nuclear industry and Cumbria's role as a world leader in nuclear.**

The Cumbria Nuclear Conference was an opportunity to promote that success. The event brought together key stakeholders from the nuclear industry to facilitate greater cohesion and vision. The event also provided an opportunity for voices in the nuclear supply chain to be heard.

The aim of the programme was to showcase the importance of the nuclear industry in Cumbria and to highlight the significant and varied opportunities for investment it offered at that time, both to external investors looking to invest in the county and businesses currently located in Cumbria.

The Cumbria Nuclear Conference was held in 2018 at various locations in Cumbria culminating in an event at Carlisle in September. The third of the regional events was titled: 'The public value of the nuclear industry' It was held at Castle Green Hotel, Kendal on 21 June 2018.

At that event Dr. Rick Wylie's keynote speech was titled: 'Reflections on the public value of the nuclear industry'

Vimeo at - <https://vimeo.com/280899974/bd95ec38d7>

**“The full value of goods such as health, educational success, family and community stability, and environmental assets cannot simply be inferred from market prices...”**

UK Government Treasury Green Book



University of Central Lancashire

Nucleus, the Nuclear and  
Caithness Archive, Wick, Scotland



# RESULTS FOR CITIZENS

## 2019 Westlakes Public Value Convention

### UCLan Westlakes Campus 23 and 24 May 2019

Chaired by David Taylor CBE, DL  
Pro-Chancellor and Chair of the University Board  
University of Central Lancashire

**Thursday 23 May 2019**  
**The public value of infrastructure**

**Friday 24 May 2019**  
**The public value of the nuclear  
industry and innovation**

*Attendance by invitation and application*

Full programme available at  
[publicvalueconvention2019.eventbrite.co.uk](https://publicvalueconvention2019.eventbrite.co.uk)

**Today in government and commerce, and among citizens and in communities there is an increasing recognition of the importance of public value in policy and programmes. This turn to public value represents the ‘humanisation’ of policy and a concern about wider public benefits beyond economics.**

Public value is, essentially, what individuals value in the light of their own and the public’s interest and organisations create value for individuals by responding positively to their basic needs. A public value approach represents a new look at policy and action, and focuses upon the impact of activity upon the daily lives of ordinary citizens and gives us a novel, powerful approach to fostering and framing the value of products, projects and services – beyond financial value.



# Results for Citizens: The 2019 Westlakes Public Value Convention

Thursday 23 - Friday 24 May 2019

**Today in government and commerce, and among citizens and in communities there is an increasing recognition of the importance of public value in policy and programmes. This turn to public value represents the ‘humanisation’ of policy and a concern about wider public benefits beyond economics. Public value is, essentially, what individuals’ value in the light of their own and the public’s interest and organisations create value for individuals by responding positively to their basic needs. A public value approach represents a new look at policy and action and focuses upon the impact of activity upon the daily lives of ordinary citizens and gives us a novel, powerful approach to fostering and framing the value of products, projects and services – beyond financial value.**

As the Rt Hon Elizabeth Truss MP Chief Secretary to the Treasury said in the preface to ‘Delivering better outcomes for citizens: practical steps for unlocking public value’. “If we can’t measure results, people will talk about what they always talk about: money. We need to track how we turn public money into results for citizens. We need to understand the impact each pound spent has.”

This two-day convention focused upon results for citizens. Sponsored by the Samuel Lindow Foundation and Sellafield Limited, organised under the auspices of UCLan’s Applied Policy Science Unit, the 2019 Cumbria Public Value Convention comprised a two-day programme of talks with case studies from professionals, policy makers and scholars. The convention drew upon over two decades’ work in applied policy sciences at UCLan Westlakes, input from national and international examples and experiences from practising professionals and policy makers and was framed within the context of the UK Government’s industrial strategy and its five foundations of productivity.

On the first day we focused upon place, people and infrastructure and the public value associated with these foundational themes in the UK Government’s Industrial Strategy examined from a citizen-level perspective in West Cumbria. A range of speakers gave insights from local, national and international perspectives into the public value issues associated with education and skills, connectivity, transport and housing.

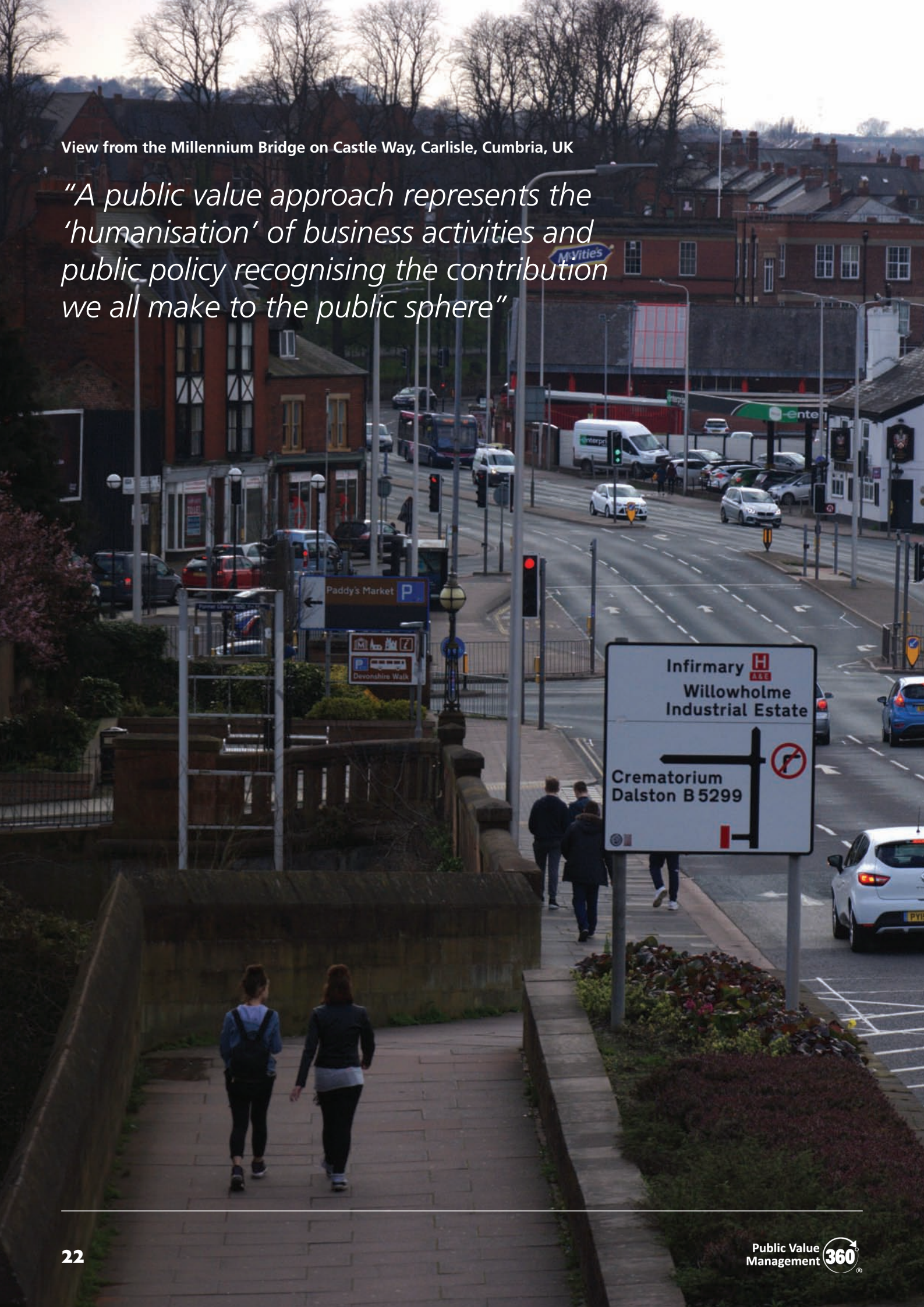
On the second day we focused upon ideas, innovation and business environment and how innovation, enterprise and the business environment can unlock significant public value. This programme explored the opportunities for public value associated with innovations and as an exemplar considers opportunities presented by the new generations of nuclear reactors which could, in a West Cumbria setting, capitalise on the business environment in West Cumbria and a more integrated relationship with embedded nuclear technology, resources and policy.

<b>SPEAKER</b>	<b>ORGANISATION</b>	<b>TALK TITLE</b>	<b>LINK</b>
David Taylor CBE, DL	UCLan, Pro Chancellor and Chair of the Board	Conference chair introduction	<a href="https://vls.uclan.ac.uk/Play/41805">https://vls.uclan.ac.uk/Play/41805</a>
Rick Wylie	UCLan APSU	Evidence of Things Unseen: Public Value in Projects, Policies and Programmes	<a href="https://vls.uclan.ac.uk/Play/41399">https://vls.uclan.ac.uk/Play/41399</a>
James Jackson	Principal of West Lakes Academy, Egremont	We're Only Making Plans for Metrics	<a href="https://vls.uclan.ac.uk/Play/41383">https://vls.uclan.ac.uk/Play/41383</a>
Paul Vallance	Director of Communications and Stakeholder Relations Nuclear Decommissioning Authority (NDA)	Enhancing Public Value in the NDA	<a href="https://vls.uclan.ac.uk/Play/41397">https://vls.uclan.ac.uk/Play/41397</a>
Dr. Rick Wylie	Reader in Applied Policy Science UCLan	Nucleus: The NDA's Caithness and Nuclear Archive	<a href="https://vls.uclan.ac.uk/Play/41398">https://vls.uclan.ac.uk/Play/41398</a>
Jo Lappin	Chief Executive, Cumbria Local Enterprise Partnership	Public Value Through the Lens of the Industrial Strategy	<a href="https://vls.uclan.ac.uk/Play/41400">https://vls.uclan.ac.uk/Play/41400</a>
Meg Hillier MP	Chair of the House of Commons Public Accounts Committee	Delivering Public Value	<a href="https://vls.uclan.ac.uk/Play/41500">https://vls.uclan.ac.uk/Play/41500</a>
Robin Miller-Stott	Senior Policy and Strategy Officer, Transport for the North	Transport for the North: Transforming connectivity across the North	<a href="https://vls.uclan.ac.uk/Play/41393">https://vls.uclan.ac.uk/Play/41393</a>
Roger, Lord Liddle of Carlisle	Co-Chair, Policy Network	Public Value and Regional Policy	<a href="https://vls.uclan.ac.uk/Play/41388">https://vls.uclan.ac.uk/Play/41388</a>
The Rt Hon Hazel Blears	Chair of The Social Investment Business	Policy Partnerships for Public Value the Annual Samuel Lindow Foundation Fyfe Partnership Lecture	<a href="https://vls.uclan.ac.uk/Play/41379">https://vls.uclan.ac.uk/Play/41379</a>
Jamie Reed	Head of Corporate Affairs Sellafield Ltd	Keynote	<a href="https://vls.uclan.ac.uk/Play/41384">https://vls.uclan.ac.uk/Play/41384</a>
Trudy Harrison	MP for Copeland	Welcome to the second day of the convention	<a href="https://vls.uclan.ac.uk/Play/41396">https://vls.uclan.ac.uk/Play/41396</a>

<b>SPEAKER</b>	<b>ORGANISATION</b>	<b>TALK TITLE</b>	<b>LINK</b>
<b>Dr. Gianluigi Baldesi</b>	Senior Corporate Development Coordinator, European Space Agency Strategy Department	Public Value at the European Space Agency	<a href="https://vls.uclan.ac.uk/Play/41378">https://vls.uclan.ac.uk/Play/41378</a>
<b>Rick Wylie</b>	Reader in Applied Policy Science UCLan		
<b>Ivan Baldwin</b>	Director, Britain's Energy Coast Business Cluster	Britain's Energy Coast Business Cluster: Supporting the Energy Supply Chain	<a href="https://vls.uclan.ac.uk/Play/41382">https://vls.uclan.ac.uk/Play/41382</a>
<b>Henri Murison</b>	Director, Northern Powerhouse Partnership	Aligning the interests of the public and the private sector	<a href="https://vls.uclan.ac.uk/Play/41380">https://vls.uclan.ac.uk/Play/41380</a>
<b>Dr Paul Howarth</b>	Chief Executive Officer, National Nuclear Laboratory	A National Nuclear Laboratory Perspective on Public Value	<a href="https://vls.uclan.ac.uk/Play/41391">https://vls.uclan.ac.uk/Play/41391</a>
<b>Rick Wylie</b>	UCLan APSU	The National Nuclear Laboratory: an Update on Collaborative Public Value Research	<a href="https://vls.uclan.ac.uk/Play/41392">https://vls.uclan.ac.uk/Play/41392</a>
<b>Howard Dixon</b>	epiSERVE Ltd	Back to the Future	<a href="https://vls.uclan.ac.uk/Play/41381">https://vls.uclan.ac.uk/Play/41381</a>
<b>Sue Hayman MP</b>	Member of Parliament for Workington Shadow Secretary of State for Environment, Food and Rural Affairs	Introduction to afternoon session	<a href="https://vls.uclan.ac.uk/Play/42079">https://vls.uclan.ac.uk/Play/42079</a>
<b>Dr Sarah Longlands</b>	Director, IPPR North	IPPR North	<a href="https://vls.uclan.ac.uk/Play/41394">https://vls.uclan.ac.uk/Play/41394</a>
<b>Mike Drury</b>	Account Director (Reactors), National Nuclear Laboratory	Public Value and Small Modular Reactors	<a href="https://vls.uclan.ac.uk/Play/41390">https://vls.uclan.ac.uk/Play/41390</a>
<b>John Stevenson MP</b>	MP for Carlisle	The Borderlands Growth Deal	<a href="https://vls.uclan.ac.uk/Play/41386">https://vls.uclan.ac.uk/Play/41386</a>
<b>Sue Hayman MP</b>	Member of Parliament for Workington Shadow Secretary of State for Environment, Food and Rural Affairs	Closing remarks	<a href="https://vls.uclan.ac.uk/Play/41806">https://vls.uclan.ac.uk/Play/41806</a>

View from the Millennium Bridge on Castle Way, Carlisle, Cumbria, UK

*“A public value approach represents the ‘humanisation’ of business activities and public policy recognising the contribution we all make to the public sphere”*





## **ABOUT THE APPLIED POLICY SCIENCE UNIT**

The UCLan Applied Policy Science Unit (APSU) is an independent political science research unit at the University of Central Lancashire (UCLan) and based at the Westlakes Science and Technology Park, near Whitehaven in West Cumbria. The APSU's mission is to make an original and independent contribution to policy and its implementation. This unit undertakes academic research, consultancy and dissemination in the fields of political science and public administration with a special focus upon the application of current policy problems. In addition to UCLan staff involved in political science research and dissemination, the APSU also involves, as advisors, individuals who are professionally involved in politics, policy and government.

There has been a political science research unit at Westlakes for almost two decades. This UCLan unit builds upon and develops that work in governance architectures and institutions, the rescaling of policy and politics and belief and value systems. This long engagement in applied policy science at the Westlakes campus in West Cumbria has given the APSU a distinctive perspective on the role of communities in a globalised economy, and in the importance of individual perceptions and beliefs, and community-level interactions in achieving a nexus between global and local processes and optimising the untraded interdependencies between organisations.

## **ABOUT THE SAMUEL LINDOW FOUNDATION**

The Samuel Lindow Foundation is an independent educational charity based on the Westlakes Science and Technology Park in West Cumbria in the United Kingdom. The Foundation has been operating, since February 1992, to advance the education of the public. The University of Central Lancashire (UCLan), one of the largest UK universities, is the Member of the Foundation and its academic partner. The mission of the Foundation is to advance the education of the public and by doing so secure real public benefit.

## **ABOUT THE UNIVERSITY OF CENTRAL LANCASHIRE**

In 1828, the University of Central Lancashire was founded in Preston as the Institution for the Diffusion of Knowledge. 'Ex solo ad solem', or in translation, 'From the Earth to the Sun', has been its motto ever since – helping talented people from all walks of life to make the most of their potential.

Today the University is one of the UK's largest with a student and staff community approaching 38,000. Internationally the University has academic partners in all regions of the globe and it is on a world stage that the first class quality of its education was first recognised. The University has an increasingly thriving campus in Cyprus delivering UCLan programmes and original research within a Central Lancashire environment and culture. In 2010, the University became the first UK modern Higher Education institution to appear in the QS World University Rankings.

### **For further information**

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